

JCWSCS 05 MAY 2004

05/04/2004 16:47 FAX

FILE COPY

**ARMSTRONG TEASDALE LLP**

One Metropolitan Square, Suite 2600  
St. Louis, Missouri 63102-2740  
Phone: (314) 621-5070  
Fax: (314) 621-5065  
www.armstrongteasdale.com

**CERTIFICATE OF FACSIMILE TRANSMISSION TO THE  
UNITED STATES PATENT AND TRADEMARK OFFICE**

**Date:** May 4, 2004

**Office of Initial Patent Examination  
FILING RECEIPT CORRECTIONS**

**Art Unit:** 2171

**Fax:** (703) 746-9195

**From:** Robert B. Reeser, III

**RE: U.S. Patent Application**

**Serial No.:** 10/066,148

**Applicant:** Linda Sharp

**Atty. Dkt. No.:** 17706/00004

**DOCUMENTS SUBMITTED WITH TRANSMISSION:**

**Request for Correction of Filing Receipt (1 pg.); Confirmation Filing Receipt (2 pgs.); &  
Certificate of Facsimile Transmission (1 pg.)**

**Total pages including cover page: 4**

**If all pages are not received, please contact: Michele at Ext. 7321**

**RE: The above referenced U.S. Patent Application**

**Title: NETWORK BASED SYSTEM AND METHOD FOR MARKETING MANAGEMENT**

**Filed: January 30, 2002**

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that these papers are being facsimile transmitted to the U.S. Patent and Trademark Office, Facsimile Number (703) 746-9195 on the date shown below.

**Date:** May 4, 2004

  
Robert B. Reeser, III, Reg. No.: 45,548

The information contained in this facsimile message is information protected by attorney-client and/or the attorney/work product privilege. It is intended only for the use of the individual named above and the privileges are not waived by virtue of this having been sent by facsimile. If the person actually receiving this facsimile or any other reader of the facsimile is not the named recipient or the employee or agent responsible to deliver it to the named recipient, any use, dissemination, distribution, or copying of the communication is strictly prohibited. If you have received this communication in error, please immediately notify us by telephone and return the original message to us at the above address via U.S. Postal Service.

**\*IF YOU DO NOT RECEIVE ALL PAGES, PLEASE CONTACT US IMMEDIATELY AT (314) 621-5070.**

***Via Facsimile: (703) 746-9195***

**PATENT  
17706/4**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Linda Sharp	:	
Serial No.: 10/066,148	:	Art Unit: 2171
Filed: January 30, 2002	:	Examiner:
For: NETWORK BASED SYSTEM AND	:	
METHOD FOR MARKETING	:	
MANAGEMENT	:	

**REQUEST FOR CORRECTION OF FILING RECEIPT**

Mail Stop: Office of Initial Patent Examination  
Attn: Filing Receipt Corrections  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

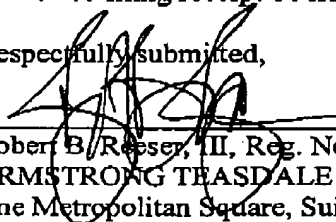
Applicant respectfully requests the filing receipt in the above referenced Patent Application be corrected to set forth the correct spelling in the name of inventor:

**LINDA SHARP.**

A copy of the filing receipt is attached reflecting the requested correction.

Applicants further request that a new, corrected filing receipt be issued.

Respectfully submitted,

  
Robert B. Reaser, III, Reg. No.: 45,548  
ARMSTRONG TEASDALE LLP  
One Metropolitan Square, Suite 2600  
St. Louis, Missouri 63102-2740  
(314) 621-5070



## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
www.uspto.gov

APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLAIMS	IND CLAIMS
10/066,148	01/30/2002	2171	1416	17706-00004	62	27	8

John S. Beulick  
Armstrong Teasdale LLP  
Suite 2600  
One Metropolitan Sq.  
St. Louis, MO 63102

CONFIRMATION NO. 3551  
UPDATED FILING RECEIPT



\*OC000000008500085\*

Date Mailed: 07/23/2002

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Filing Receipt Corrections, facsimile number 703-746-9195. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

## Applicant(s)

Linda ~~Shera~~ Sharp, San Francisco, CA;**Sharp**

## Domestic Priority data as claimed by applicant

THIS APPLN CLAIMS BENEFIT OF 60/265,019 01/30/2001

## Foreign Applications

If Required, Foreign Filing License Granted 03/04/2002

Projected Publication Date: 10/31/2002

Non-Publication Request: No

Early Publication Request: No

## Title

Network based system and method for marketing management

## Preliminary Class

ENTERED  
Date: 7/29/02  
By: *mac*

17706-4

707

---

**LICENSE FOR FOREIGN FILING UNDER  
Title 35, United States Code, Section 184  
Title 37, Code of Federal Regulations, 5.11 & 5.15**

**GRANTED**

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 37 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-126)); the Office of Export Administration, Department of Commerce (15 CFR 370.10 (j)); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

**NOT GRANTED**

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15(b).